

4 Ways To Become The Mayor Of Your Own Life

By David Wygant

Whenever I do a bootcamp, my students are always amazed at how I seem to know everybody. One time while doing a bootcamp in New York City, one of the guys termed me “The Mayor of New York City” because everywhere I went, I knew somebody. I knew men. I knew women. I knew kids. I knew dogs. I knew shopkeepers. I knew everybody. By knowing all these people everywhere I went, I also continually met more new people.

The number one mistake that men and women make when they go out and try to meet someone of the opposite sex, is . . . is that they go out to try and meet people of the opposite sex. That is, they go with the laser focus of locating and speaking to people they are attracted to while ignoring everyone else. To become really successful at meeting and connecting with members of the opposite sex, you need to learn how to be the “Mayor” not of New York City – but of YOUR own life! It is when you take on this attitude about how you interact with the world that you will also meet members of the opposite sex.

Here are 4 key elements to becoming the mayor of your own life:

1. **Stop Trying To Just “Meet Men” or “Meet Women,” And Start Meeting People.** I admit that I used to do this. I'd call my buddies up and say “Let's go out and pick up some women today!” So all day long we would go out and find women, stress out about what to say to them, and we would ignore everyone else (which was the exact reason we WEREN'T meeting them). Now, let me teach you something that is far simpler, a thousand times more effective, and will decrease your rejection rate 100%. Instead of going out and trying to “meet someone,” go out and start meeting PEOPLE. That's right. Start talking to everybody you know . . . and everybody you don't know. By going out and communicating with everyone, you'll start attracting people instead of having to chase them. By talking to the little old lady who is walking her dog, that man or woman you are really attracted to and want to meet will notice the good positive energy you're displaying, which will cause them to become attracted to you and even get them to approach YOU. By being personable and friendly as you interact with everyone, you will attract those people you always want to meet just by your demeanor.
2. **Get To Know “Key People” In Your Life.** In addition to starting to be friendly and talking to everyone around you, there are certain “key people” in your life that you need to get to know. The exact people will vary person to person depending on your individual routine, but these will be people who are in the places you go on a regular basis. For example, get to know the checkout people who work at your local supermarket, the person who serves you coffee every day at Starbucks, the person who works the counter at your dry cleaners, the person who makes your sandwich at lunch or the host at the local restaurant you eat at regularly. By getting to know these people, when someone you're attracted to is behind you in line, you can break the ice by starting a conversation with the checkout person with whom you're already comfortable. That eases the pressure of beginning a conversation with the person with whom you're not yet comfortable. Your list can go on and on, but you get the idea. People are attracted to people who are personable and whom make them feel comfortable.
3. **Repetition Is The Mother Of Skill.** As I stated earlier, most people make the mistake of not talking to all the people around them. Those people around you are the most important people to get to know. As you are also already well aware, it is extremely hard to start a conversation with a total stranger when you haven't talked to anyone else all day long. Think of talking to

everyone like a warm up. All good baseball players warm up over and over again before they play. NFL quarterbacks and their receivers who have played together for years still practice with each other every day. Do you think meeting members of the opposite sex is any different from anything else you want to become skilled at doing? Why do you think meeting people is exempt from all other natural processes in life? To become skilled at connecting with members of the opposite sex requires you to become skilled at connecting with everyone. So, the old adage “repetition is the mother of skill” is 100% true. It's time you went out and started to practice meeting everybody – and practice it every day!

4. **Be Authentic And Be Yourself.** As you go out there and start practicing meeting and interacting with everyone around you, keep in mind that you need to be authentic and genuine in your conversations. By doing this, members of the opposite sex are going to become attracted to you. Not only that, when you talk to everyone you don't ever have to worry about what to say, “opening lines” or routines to meet someone which are fake-looking and very obvious. I am going to lose it if I hear one more guy walk up to a woman and lay some lame routine on her like “Can I ask you a question? Who lies more, men or women?” Anyone who is familiar with my work knows that I am NOT a fan of using canned routines when approaching members of the opposite sex. You will never again need a routine if you naturally learn how to become mayor of your own life. Not only that, but the members of the opposite sex you want to meet will start to approach YOU. So now who would you rather be for the rest of your life – the pursuer or the pursued?

It's time you became mayor of your life! Not only will this give you the opportunity to meet all the members of the opposite sex you have been wanting to meet, but you will enjoy the way you connect with people every day.